

INDULGE



a FOOD, DRINK, and HAWAIIAN AFFAIR

2010 Sponsorship Opportunities

Level 1: Signature Sponsor – Exclusive 1 Only: \$5000.00

Sponsorship will be recognized by:

- Listed as Signature Sponsor on Indulge e-newsletters.
- Logo on all Indulge printed material to be distributed/displayed in the surrounding community by merchants.
- Logo on Indulge advertising on SCCA Websites: southcalgarycommunity.ca & indulgecalgary.ca (includes link to sponsor's website).
- Recognition banner at the event (banner will be provided by Indulge unless Sponsor has a banner already).
- Ad and other recognition in the Event Program.
- Full page ad in the South Calgary Newspaper (Scanner) following the event: delivered to 4000 homes in the area.
- 10 tickets to the event (\$550.00 value).
- Option to have a display table at the event to distribute materials.

Level 2: Associate Sponsor – Exclusive by Industry: \$3,500 - \$4,999

Sponsorship will be recognized by:

- Logo on all Indulge printed material to be distributed/displayed in the surrounding community by merchants.
- Logo on Indulge advertising on SCCA Websites: southcalgarycommunity.ca & indulgecalgary.ca (includes link to sponsor's website).
- Recognition banner at the event (banner to be provided by sponsor).
- Ad and other recognition in the Event Program.
- Half page ad in the South Calgary Newspaper (Scanner) following the event: delivered to 4000 homes in the area.
- 6 tickets to the event (\$330.00 value).

Level 3: Business Partner: \$1,500 - \$3,499

Sponsorship will be recognized by:

- Logo on all Indulge printed material to be distributed/displayed in the surrounding community by merchants.
- Logo on Indulge advertising on SCCA Websites: southcalgarycommunity.ca & indulgecalgary.ca (includes link to sponsor's website).
- Recognition in the Event Program.
- Business card size ad in the South Calgary Newspaper (Scanner) following the event: delivered to 4000 homes in the area.
- 2 Tickets to the event (\$110.00 value).

Level 4: Friend: \$250 - \$1,499

Sponsorship will be recognized by:

- Recognition in the Event Program.
- Recognition in the South Calgary Newspaper (Scanner) following the event: delivered to 4000 homes in the area.

In Kind Opportunities:

- In kind opportunities include:
 - Donate an item (minimum \$250 in value) for the silent auction and include your business card on the item.
 - Sponsor one of the goods and services we purchase for Indulge e.g. tent, printing, entertainment, and security.
- Benefits per appropriate level above.

Sponsorship Notes:

- Please complete Sponsorship Registration Form below and submit as instructed or email Jennifer Banks-Doll at jennifer.bowness@gmail.com
- Sponsors are eligible for benefits from the date Sponsorship Registration Form and donation are received.
- DEADLINE to confirm Sponsorship: MARCH 17, 2010

2010 Sponsorship Registration Form

Name of Company:

Name of Company to be used on Indulge Materials (if different from above):

Contact Person:

Address:

Phone:

Email:

Amount or Item Being Donated and Description:

Approximate Retail Value:

Comments or Instructions:

Please complete and return by MARCH 17, 2010 to:

Indulge 2009 Sponsorship Committee

c/o Jennifer Banks-Doll

4613 Passchendaele Rd SW

Calgary, AB T2T 6C9

Phone: (403) 270-0550

Fax: (403) 452 – 2034 (please follow up by phone or email to confirm receipt of fax)

Email: jennifer.bowness@gmail.com

***Form and donation must be received in order to confirm sponsorship and provide sponsorship benefits. If faxing or emailing Form, please indicate when donation will be available and instructions for pick-up.

Thank you