



2015 Swim Marda Loop 2015

Official Contest Rules

1. Contest Objective

- “Swim Marda Loop 2015” is a Facebook and Twitter contest sponsored and administered by the Marda Loop Communities Association (MLCA), giving one lucky winner (and their family) the opportunity to visit the pool as many times as they’d like, all season long.

2. Prize

- One (1) Family Season’s Pass to the South Calgary Outdoor Pool (valued at \$350). The family pass is valid weekdays between 12pm – 7pm and on weekends from 12pm – 8pm. The pass can be used for the entire 2015 season, from June – September, 2015
- Prize will be made available for pick up at the South Calgary Outdoor Pool

3. Contest Period

- Monday June 15 – Tuesday June 30 2015

4. Eligibility

- The contest is open to members of the public who are at least 18 years of age.

5. Contest Entry

- The contest may be entered using Twitter (<https://twitter.com/MardaLoopCA>) and / or Facebook (<https://www.facebook.com/MardaLoopCA>).
- **Twitter: One entry for each of the following**
 - Retweet any of MLCA’s posts that contain #swimmardaloop
 - Reply to any of MLCA’s posts that contain #swimmardaloop; your reply must also contain #swimmardaloop
- **Facebook: One entry for each of the following**
 - Like us on Facebook
 - Comment on any of MLCA’s posts containing #swimmardaloop
- Users can enter multiple times, to a maximum of 10 entries per person

6. Prize Winner Selection

- The prize winner will be randomly selected by the Marda Loop Communities Association based on the entries (as defined above) after the contest period has closed and before Friday July 3 2015.
- On or before Friday July 3 2015, the winner will be contacted via direct message through Twitter and/or Facebook; the winner will also be announced via Marda Loop Community Association’s Facebook and/or Twitter pages. If the winner does not claim the prize within 14 days, it will be forfeited.
- Odds of winning depend on the number of eligible entries received through the contest period.

7. General Conditions

- By participating, Entrants agree to be bound by these Official Contest Rules including all eligibility requirements and the decisions of Marda Loop Communities Association, which are final and binding in all respects relating to this contest.
- By accepting the prize, the winner consents to the use of his/her name (or the name of his/her social media account) for programming, advertising, publicity, and promotional purposes by the Marda Loop Communities Association in any and all media.
- Entrants release and hold harmless the Released Parties from any claims, actions, injury, liability, loss, or damages of any kind to persons, including injury or death, or property resulting, in whole or in part, directly or indirectly, from participating in this contest or any contest-related activity or from the acceptance, possession, or use or misuse of the prize (including any travel or other activity related thereto). This limitation of liability is a comprehensive limitation of liability that applies to all damages of any kind, including (without limitation) compensatory, direct, indirect, or consequential damages; loss of data, income or profit; loss of damage to property; and claims of third parties.
- Marda Loop Communities Association reserves the right to modify, suspend or terminate the contest at any time should tampering, unauthorized intervention, fraud, technical failures or other causes corrupt the administration, security, fairness, integrity or proper play of the contest. If terminated, at Marda Loop Communities Associations discretion, the prize winner may be determined using all non-suspect, eligible entries received up to time of termination using the selection procedure outlined above.

This contest is in no way sponsored, endorsed or administered by, or associated with Facebook or Twitter.